

**Progressive  
Dairy Operators**  
Chesford Grange  
Sep 5 2024

*Kite*



# Welcome



Becki Reay



# With thanks to our sponsors



# Housekeeping

- Conference Packs via QR Code
- Fire Exits
- Fire Alarms - no tests planned
- Lunch - 12.20 -served in River Room
- Close 3.15 – Refreshments served and join us for networking
- Barrier Code - 1907





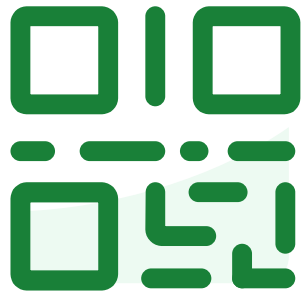
#PDO

@kiteconsulting



**slido**

Please download and install the Slido app on all computers you use



**Join at [slido.com](https://slido.com)  
#PDO2024**

① Start presenting to display the joining instructions on this slide.

slido

Please download and install the Slido app on all computers you use



**How excited are you about today!**

① Start presenting to display the poll results on this slide.

# Morning Agenda

<b>9.30 Registration</b>		
10.00	Welcome	Becki Reay - Kite Consulting
<b>10.15 Market Dynamics</b>		
	What matters in the milk markets?	Erik Elgersma - Strategic Analysis Services BV
<b>11.00 Planning for Profit - Business Benchmarking</b>		
11.00	Money matters	Matt Ryan - Head of Farmer Relationships, Oxbury Bank Mel Shipley - Senior Agricultural Relationship Manager Oxbury Bank
11.20	Is '£ profit per cow' more important than 'pence per litre'?	Tillie Williams - Kite Consulting
11.40	Oakley Farming Ltd - 1750 cows, 12k litres & counting	Miles Oakley - Oakley Farming
<b>12.20 Lunch</b>		



**Progressive  
Dairy Operators**